YOUR SUPPORT OF OUR MISSION
With a new home and a new name AD EX, the Architecture and Design Exchange, continues a decade of work to encourage the conversation about why architecture matters and how it affects us all each and every day.

In ten years at the Dallas Center for Architecture, we presented programs that impacted tens of thousands—from out-of-towners to local citizens wanting to make their city a better place.

### OUR IMPACT AT A GLANCE

<table>
<thead>
<tr>
<th>Category</th>
<th>Statistic</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>65,000+ VISITORS</strong></td>
<td></td>
<td>to our exhibitions, panels, discussions, film screenings, and other public programs</td>
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<tr>
<td><strong>15,000+ ATTENDEES</strong></td>
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<td>participating in our architecture walking tours each year</td>
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<td><strong>100,000+ ENGAGED</strong></td>
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<td>in conversations on social media—including Facebook, Instagram, and Twitter</td>
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<tr>
<td><strong>$100,000+ AWARDED</strong></td>
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<td>in scholarships and fellowships to students and young architects over the last ten years</td>
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<tr>
<td><strong>20,000+ CHILDREN</strong></td>
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<td>introduced to architecture through DCFA’s Build Your City! program</td>
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### ALREADY, WE’VE ACCOMPLISHED THIS IN OUR NEW HOME:

- We anticipate 10,000 visitors this year, an increase of almost 50%.
- Our home generated attention from the beginning, with coverage in The Dallas Morning News, D Magazine, Bisnow, Globe St., Texas Architect, and more. “We very much are trying to bridge that gap between the public and what people call ‘Big-A’ architecture. We spend 99 percent of our time in architecture, so we better have opinions about it. And it really affects our city.”
- Exhibitions are now truly a destination, with an exponentially increasing number of visitors for exhibitions on projects from the Aga Khan Foundation, AIA Dallas Design Awards, and the architectural legacy of our new neighborhood.
- Our monthly Coffee & Conversations with civic leaders and newly-established Lunch Learning Sessions provide an intimate, informal environment for the public and architects alike to learn about and discuss a variety of topics—from the quality of light in New York architecture to a better bus stop, from plans for the Trinity River to how to create a better pedestrian experience in our communities.
Even after practicing architecture for 35 years, I found out there was more history and fascinating stories about Dallas architecture than I ever imagined. I now get to describe that history and tell those stories to students, tourists and native Dallasites, and it’s extremely rewarding! I love it when a tour participant says, “I never thought about how much architecture affects our daily lives!”

— DAVID MESSERSMITH, FAIA, AD EX WALKING TOUR DOCENT

What a wonderful and informative morning! The students and I enjoyed it a great deal. You are fortunate to have such an impressive architectural inventory in Dallas. Continued success with the AD EX program!

— IAN CAINE, ARCHITECT AND PROFESSOR

The Swank Traveling Fellowship gave me the opportunity to explore a different country through an architectural lens. The experience offered a powerful reminder of the importance of place, especially in relation to sustainable practices. Engaging Costa Rican architects, who are in the midst of a sustainable revolution, made clear that progress is possible by vigorously pursuing innovative ideas and challenging the status quo.

— AUDREY MAXWELL, AIA, 2011 SWANK TRAVELING FELLOW

YOUR SUPPORT & IMPACT ON THE FUTURE WILL EMPOWER US TO:

- Expand K-12 programs, from our well-established Build our City! to new programs like a Frank Lloyd Wright workshop, Boy Scout and Girl Scout architecture merit badge sessions, urban planning exercises for outer space, and more.
- Continue to develop a dynamic exhibition program that supports the examination of topics important to our goal of creating better communities, including the celebration of our architectural legacy and the investigation of cutting-edge theories and developments.
- Grow our scholarship program—not only the creation of new awards, but the enhancement of current offerings with higher grant amounts and the possibility of renewable resources over a student’s educational life.
- Continue and expand our walking tours program, from Saturday tours highlighting the architecture of downtown to regular weekly Skyline360 tours that offer participants a short introduction to design of our city.
- Revitalize past popular programs, including film screenings, point/counterpoint panel discussions, and Appetite for Architecture events examining the intersection of the culinary and design worlds.
Already, our new home is making it easier for us to engage the community in our mission and a conversation about how to make our communities better places. Your support for our Capital Campaign will ensure that the AD EX at Republic Center is a place that will continue to educate and inform for years to come.

For more information or to make a contribution, visit www.DallasADEX.org or email us at info@DallasADEX.org

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